

PRESS RELEASE

For Immediate Release

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Florida Refrigeration and Air Conditioning Contractors Association Finalizes Dates and Location for 2012 Education Conference

ST. PETERSBURG, FL – The Florida Refrigeration and Air Conditioning Contractors Association (FRACCA)'s Board of Directors has selected the location and dates for the 2012 Annual Education Conference. On March 23 and March 24, 2012, the Rosen Centre Hotel on International Drive in Orlando, Florida will be the headquarter facility for the 8th Annual Education Conference.

About the Conference

This annual event provides an opportunity for licensed contractors throughout the State of Florida to obtain all 14 state-required hours of continuing education over the course of the two-day event. The conference also functions as a forum for contractors and suppliers to exchange ideas and discuss issues that affect their businesses during networking opportunities and classes.

Conference Activities

Monte Carlo Night - The Orlando area FRACCA affiliate chapter, the Air Conditioning Contractors Association of Central Florida (ACCA-CF), will also host their annual Monte Carlo Night casino-style event at the Rosen Centre following the FRACCA President's Reception. Tickets for both functions will be available when registration details are released.

Awards Ceremony - On Friday, March 23, recipients of the 2012 FRACCA Member Recognition awards will be announced and recognized at the Annual Awards Luncheon. Awards include the Trane Leadership Award, the FRACCA Outstanding Corporate Award, the FRACCA Chapter Innovation Award, the President's Award and the FRACCA Chapter Excellence Awards. Nomination forms and criteria for each of these prestigious awards can be obtained from the FRACCA office beginning October 1, 2011.

Installation of New Board & Officers - The 2012 Education Conference also marks the installation of the new FRACCA Officers at the Annual Membership Luncheon on March 24, 2012. The new Officers will serve a 2-year term thru 2014 and are elected by the board members appointed by each of FRACCA's eight affiliated chapters.

Sponsor & Exhibitor Opportunities

Companies interested in sponsoring and exhibiting at the 8th Annual FRACCA Education Conference are encouraged to contact the FRACCA office for opportunities and registration information. Sponsorships not only promote companies through more personal interaction with prospects, but also reflect their support of the HVAC-R industry. The majority of the attendees to FRACCA's Annual Education Conference are the license-holders, which gives our sponsors invaluable access to numerous decision-makers for HVAC-R companies.

About FRACCA

The Florida Refrigeration and Air Conditioning Contractors Association is comprised of over 320 HVAC-R contractors and HVAC-R affiliated firms in eight chapters across the State of Florida. FRACCA was established in 2001 by a group of dedicated leaders in the HVAC-R industry and is a statewide not-for-profit association. FRACCA works to promote the interests of industry professionals through legislative action and educational development.

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